Useful Information About Our Products

Hyponic is short for "Hypoallergenic," meaning this shampoo is gentle and suitable for both pets and people with allergies.

If a dog has significant allergies, it's essential for the customer to review the ingredient list to ensure the product is safe for their furry friend. All ingredients have been tested by EWG.

Instructions:

All our shampoos are designed to be used without conditioner, functioning as a 2-in-1 product.

The shampoo can be diluted or used in concentrated form. For customers not involved in grooming, using it concentrated is recommended, as it boosts sales and provides a straightforward product experience.

For those who wish to dilute the product, using a mixing bottle or an ozone machine is advisable. The shampoo can be diluted up to 50:1. Once diluted, shake the bottle until a white foam forms, which makes it easier to gently massage into the coat.

Training videos are available on the product pages at **www.pataljanis.com**.

For in-store customers, we recommend promoting the Hypoallergenic shampoo series, Hypoallergenic waterless shampoo, and gentle cleansing powder.

