

# PRODUKT- KATALOG

2025





# HYPOALLERGENIC HYPONIC





# Hyponic's story

Hyponic founder JB Kang wanted to create a new standard of safety and transparency in high-end, premium pet care products.

A shampoo brand just for pets created using only high quality ingredients with zero harmful chemicals and toxins labeled with murky ingredients that would only exacerbate the skin problems with pets that had sensitive skin, like his own. Our founder's dog known as Woongja, AKA Korea's beloved real-life star dog - had suffered skin issues, later developing a malignant tumor that led to the amputation of her ear and eventually succumbing to skin cancer.

With his heart set on developing a pet care brand with the same level of standard that Korea's leading cosmetic industry had to

offer people, he collaborated with one of the nation's leading cosmetic manufacturers. Though years of his dedicated study and research, HYPONIC Hypoallergenic Shampoo was born.

## **Honors:**

Barkleigh honors industry brand of the year, 2023.

U.S News selected HYPONIC best dog shampoos of 2024.

## **Info:**

All the ingredients are shown

Excellent award in dermatest, 2018

EGW Hazard score (Score 1-2)

Non-Toxicity and skin irritation test completed.

No sting, no sulfates, no fragrance and no alcohol.

BARBLEIGH HONORS

INDUSTRY BRAND OF THE YEAR  
HYPONIC



Discover the  
magic of  
HYPONIC'S  
products and  
top sellers



# Useful Information About Our Products

Hyponic is short for "Hypoallergenic," meaning this shampoo is gentle and suitable for both pets and people with allergies.

If a dog has significant allergies, it's essential for the customer to review the ingredient list to ensure the product is safe for their furry friend. All ingredients have been tested by EWG.

## **Instructions:**

All our shampoos are designed to be used without conditioner, functioning as a 2-in-1 product.

The shampoo can be diluted or used in concentrated form. For customers not involved in grooming, using it

concentrated is recommended, as it boosts sales and provides a straightforward product experience.

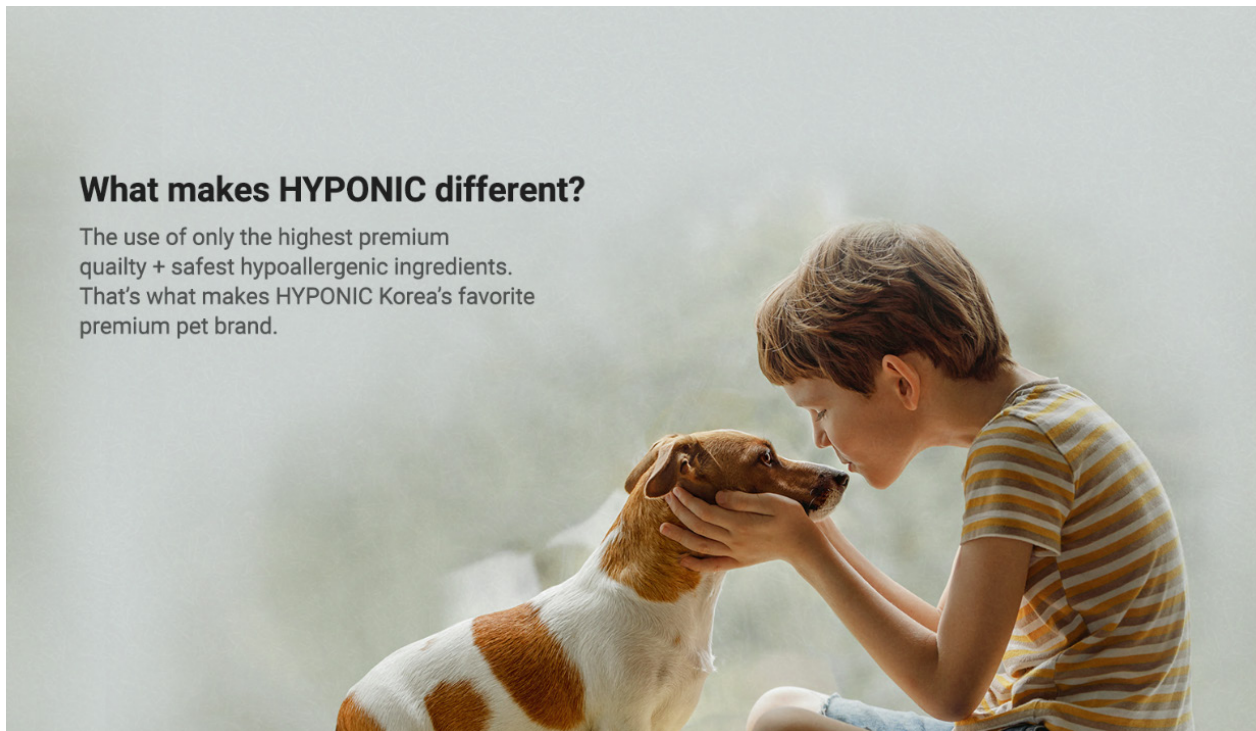
For those who wish to dilute the product, using a mixing bottle or an ozone machine is advisable. The shampoo can be diluted up to 50:1. Once diluted, shake the bottle until a white foam forms, which makes it easier to gently massage into the coat.

Training videos are available on the product pages at **[www.pataljanis.com](http://www.pataljanis.com)**.

For in-store customers, we recommend promoting the Hypoallergenic shampoo series, Hypoallergenic waterless shampoo, and gentle cleansing powder.

## **What makes HYPONIC different?**

The use of only the highest premium quality + safest hypoallergenic ingredients. That's what makes HYPONIC Korea's favorite premium pet brand.





# HYPOALLERGENIC SHAMPOO



## HYPOALLERGENIC ALLROUND

Suitable for dogs of all breeds and ages. Ideal for dogs with allergies or skin issues. Can be used as a concentrate. Conditioner is not necessary.



## HYPOALLERGENIC – WITHOUT SCENT

Perfect for dogs of all breeds and ages, especially those with allergies or skin concerns. Provides excellent nourishment and is completely fragrance-free. Can be used as a concentrate. Conditioner is not required.



## HYPOALLERGENIC – PUPPY & SHORT COAT

Designed for puppies and breeds with short coats, such as Terriers, Bulldogs, Dobermanns, Beagles, Jack Russells, etc. Conditioner is not needed.



## HYPOALLERGENIC – VOLUM

Ideal for dogs seeking more volume or those with curly coat texture. Can be used as a concentrate. Conditioner is not necessary.



# HYPOALLERGENIC SHAMPOO



## FOR WHITE COAT

Shampoo designed for dogs with white coats. It nourishes, adds shine, and cleans thoroughly. Can be used as a concentrate. Conditioner is not necessary.

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300ml, 500ml og 1,5L

## FOR CATS – WITHOUT SCENT

A gentle, fragrance-free shampoo suitable for all types of cats. Hypoallergenic. Can be used as a concentrate.

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300ml



## FOR CATS – WITH SCENT

A gentle shampoo for all types of cats. Has a mild and fresh scent. Can be used as a concentrate.

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300ml





# HYPOALLERGENIC WATERLESS SHAMPOO

Suitable for every animal,  
whether or not they have a scent



An exceptional hypoallergenic  
shampoo that's gently massaged  
into the coat and skin, then simply  
wiped away with a cloth.



# GROOMING ARTIST SHAMPOO



## DEEP CLEAN AND VOLUME

A deep-cleansing shampoo ideal for white dogs, perfect for enhancing volume on their legs or removing dirt and pollution from their coat. Creates wonderful volume. Must be diluted.

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100ml, 530ml, 1.5L & 3.8L

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## CLIPPER CUT AND MOISTURIZING

An excellent shampoo for all dogs with long coats or those who are groomed with clippers. It soothes itching and provides ample nourishment. Perfect for dry and damaged coats. Must be diluted.

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100ml, 530ml, 1.5L & 3.8L



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## HAND SCISSORING AND VOLUME

An outstanding shampoo for dogs needing more texture in their coat. Perfect for scissoring cuts and dogs with curly fur. Must be diluted.

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100ml, 530ml, 1.5L & 3.8L





# HYPOALLERGENIC POWDER SHAMPOO

Massage into damp fur  
Cleans thoroughly  
Effective against dandruff  
Provides texture  
Suitable for all animals!



# SHOW DOGS



## CYPRESS WATER SHAMPOO – VOLUME

Creates intense volume, detangles knots, and reduces static. Ideal for all coat types, from Poodles to Huskies and Malteses. Helps the coat to dry faster.

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100ml, 500ml & 3.8L

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## MAKEOVER DRY SHAMPOO FOR DOGS

Effectively removes dirt, grime, and discoloration. Can be used to enhance volume or add texture to wiry coats.



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300ml



## MILK PROTEIN CONDITIONER

Enhances and preserves the natural shine, color, and texture of the coat. The conditioner is lightweight and suitable for both Poodles and double-coated dogs. Nourishes, detangles, and helps the coat dry faster.

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100ml, 500ml & 3.8L

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# HYPONIC PRO

Ideal for breeders with dogs that are infrequently bathed. Perfect for large double-coated dogs like Siberian Huskies, Alaskan Malamutes, etc.

**Professional Conditioner  
Boosts Volume**

**Professional Shampoo  
Cleans and Adds Volume**



# HYGIENE & STYLING



## No-Sting Hinoki Cypress Ear Cleaner (Dogs)

Ear cleaner designed for gentle routine cleaning of sensitive ears. Made with all-natural ingredients.

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120ml & 500ml

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## No-Sting Hinoki Cypress Ear Cleaner (Cats)

Ear cleaner designed for gentle routine cleaning of sensitive ears. Made with all-natural ingredients.

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120ml



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## Tear Stain Remover (Dogs and Cats)

Protects the eye area from tear stains and bacterial buildup. Do not apply directly to the eye.

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120ml





# HYPONIC MIST SPRAY BOTTLE 300ML



# HYGIENE & STYLING



## CHITOSAN DEO FLORAL

Eliminates odors from pet belongings, and even masks smells from the litter box. Kills 99% of bacteria - antibacterial.

500ml & 3.8L



## CHITOSAN DEO OCEANIC

Eliminates odors from pet belongings, and even masks smells from the litter box. Kills 99% of bacteria - antibacterial.

500ml & 3.8L



## HINOKI CYPRESS DETANGLING MIST WITHOUT SCENT

Your companion for keeping your dog's fur tangle-free. Provides nourishment. Anti-static.

237ml



## HINOKI CYPRESS DETANGLING MIST FOR ALL PETS

Your companion for keeping your dog's fur tangle-free. Provides nourishment. Anti-static.

100ml, 237ml & 1L



# BAMBUS TOWEL

120X68CM

**HYPONIC®**  
HEALTHY LIFE SOLUTIONS



# ACCESSORIES



**DILUTION FOAM  
BOTTLE, 700ML**



**1:20 DILUTION BOTTLE  
500ML**



**100% COTTON PADS  
(50 SHEETS)**



# NEWS 2025 – BREED SHAMPOO



## BICHON FRISE

Shampoo crafted for deep cleansing of the Bichon's white fur, enhancing hair elasticity for lasting fullness and softness.

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**80 ml, 300 ml & 500 ml**

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## POODLE

Shampoo formulated to minimize tangling in curly fur, preserve a full, soft volume, and ensure the coat remains moisturized and vibrant



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**80 ml, 300 ml & 500 ml**



## GOLDEN RETRIVER

Shampoo designed for rich hydration and deep cleansing, promoting a healthy, soft coat and vibrant, shiny fur.

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**80 ml & 1.5 L**

# NEWS 2025 – SHOW DOG



## Cypress Water Shampoo Deep Cleansing

Specially formulated for deep cleansing, this premium shampoo ensures a light, soft coat while effectively removing dirt and impurities—preparing your dog for the spotlight.

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**15 ml, 500 ml & 3.8 L**

## Cypress Water Shampoo Whitening

The Show Begins with Shampoo Achieve a flawless, show-ready coat with Hyponic's Show Whitening Shampoo—designed to enhance the natural brilliance of your dog's fur while maintaining a light and soft texture.

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**15 ml, 500 ml & 3.8 L**



## Super Flexible Hold Hair Spray – 300ml (Air shipping only)

Perfect for longlasting hold. Keeps the coat lighth and adds texture. Does not leave a residue.



# NEWS 2025 – GROOMER & PRO



## Grooming Artist Detangling Mist

Specially formulated for deep cleansing, this premium shampoo ensures a light, soft coat while effectively removing dirt and impurities—preparing your dog for the spotlight.

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**100 ml, 237ml & 1 L**

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## Hand Cream – 75ml

Perfect for groomers who are always busy blow drying and bathing dogs & cats. It is vital to moisturize and care for the groomers wellness as well.



## PRO Shampoo Whitenning


Enhance your show dog's appearance with this vibrant shampoo. It illuminates the coat, delivering a beautiful white colour without causing any harm, while also providing hydration.

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**15 ml, 1.5 L & 3.8 L**

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Specially formulated for deep cleansing, this premium shampoo ensures a light, soft coat while effectively removing dirt and impurities —preparing your dog for the spotlight.

15 ml, 1.5 L & 3.8L

## PRO DEEP CLEANSING SHAMPOO

# HYPONIC<sup>®</sup>

HEALTHY LIFE SOLUTIONS

## [PRO]

HYPONIC PROFESSIONAL SHAMPOO



DEEP CLEANSING

Ziziphus Jujuba Fruit Extract  
Chlorella Vulgaris Extract

3,800ml (128.49 fl. oz.)